

Statement of Purpose

Applicant	
Name	
Date of birth	
Qualifying degree(s) and institution(s)	

We expect an independent and individually crafted statement of purpose and do not accept any use of Generative AI in answering the below question.

Your interpretation of the role of Digital Innovation & Management in the world:

Information technologies are commonly seen as tools for solving problems. However, we know that they also create problems. Please identify one such problem, technical or otherwise, that you have encountered. Then tell us how the courses and/or specialisations in the Digital Innovation & Management programme can help you understand, explain, and learn about this problem.

Max 300 words